

Welcoming Remarks

Is the U.S. Subsidizing the Global Pharmaceutical Market? A European Perspective

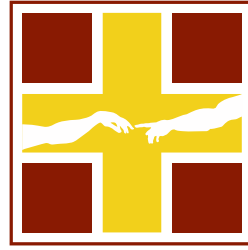
Mr. Robert Laszewski
Chairman North America
Global Medical Forum Foundation
December 5th, 2003



G l o b a l M e d i c a l F o r u m

Goals of Global Medical Forum Foundation

- To create an atmosphere of exchange and establish a global network of healthcare decision-makers capable of effecting positive changes on both the international and local levels.
- To help to inform and clarify for global decision-makers, through the annual GMF conference itself and its associated ongoing publications and meetings, the most significant issues in the healthcare of the future.
- To discuss rational and sustainable programs for the solution of existing problems that will provide the greatest good for the greatest number of people.
- To dispel the myths and clichés which have come to surround the healthcare debate and replace them with facts and figures.
- To make the information coming from the Foundation's programs available to leaders in the healthcare industry.



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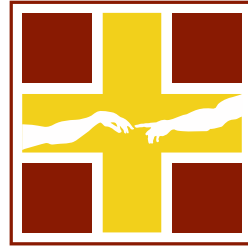
Making a Difference in the Healthcare Debate

www.globalmedicalforum.org

We Need to Get Beyond the Simplistic Either/Or Set of False Choices this Debate Inevitably Leads to:

- Will the U.S. continue to pay a disproportionate share of the cost of pharmaceutical innovation because there is no other practical way to deliver that innovation to our people—and everyone else?

- Or, will the U.S. begin to benefit from European-like prices on branded drugs and in doing so see the world suffer the loss of significant R&D funds and the innovation that goes with it?



Global Medical Forum

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www.globalmedicalforum.org

For More Information

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Including:

- Streamed Web Cast of this Event
(Thanks to the Kaiser Family Foundation)
- All Speaker Presentations
- Global healthcare archive



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